



SPONSORSHIP PROPOSAL

2024-2025



WHO WE ARE

Hoppers: Diversity in Informatics

- The official society for **Diversity in Informatics at The University of Edinburgh**, named after pioneering computer scientist Grace Hopper.
- Approximately **600 members**, ranging from First Years to PhD students. We can contact every informatics student of a gender minority through our mailing list provided by the university.
- Organises professional development and social events for members with our industry partners.



WHY SPONSOR?

SKILLED STUDENTS

- We offer the opportunity for companies to establish connections with the next generation of highly talented graduates

EXPOSURE

- Showcase your company as an industry leader and technological pioneer, as well as promoting job openings and industry events

LASTING IMPACT

- By providing funding, workshops, and talks, you will be recognised by students as a company investing in the future



WHAT WE USE FUNDING FOR

TECH EVENTS

Workshops, talks, interview coaching, networking, campus recruitment visits

FLAGSHIP EVENTS

AdaHack and International Women's Day

SOCIALS

Opportunities for members to network with each other and receive mentorship

MISC.

Providing catering for events, merchandise, event space and other expenses

PAST EVENTS

From the 2021/2022 academic year



 Early Careers 

VIRTUAL CHAT DROP-IN SESSION

17/02/2022, 2-4PM

CV FEEDBACK & ADVICE, HOW TO STAND OUT DURING THE APPLICATION PROCESS, AND MORE! 

 **THE
CLOUD REVOLUTION
IN BANKING** 

A TALK BY  Thought
Machine

03/11/2021, 5PM 

 **hash code** 

24/02/2022
17:30-21:30

**COMP
SOC**

**Tech Interview
Workshop** 

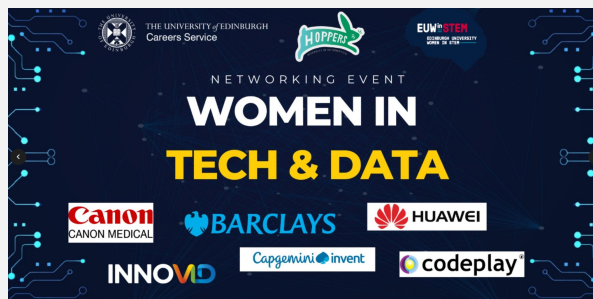
with 

27/10/2021, 12-13:30



PAST EVENTS

From the 2022/2023 academic year





ADAHACK



- Every year, **Ada Lovelace day** celebrates the international achievements of women in STEM.
- In honour of this day, Hoppers hosts a **hackathon** that caters to gender minorities to encourage **diversity in tech**.
- We strive to create a safe and welcoming environment that fosters **collaboration** and **creativity** for everyone.
- Last year we had **over 100** participants with **over 60% being a gender minority** in computer science (however, all are welcome to participate), in our first in-person, **12-hour** hackathon since the pandemic.
- Join us this year for the Adahack to provide mentorship, judging, suggest challenges, host workshops, and provide prizes and swag!

AdaHack 2024 will happen on **Saturday, the 19th of October**



INTERNATIONAL WOMEN'S DAY

- To celebrate **international women's day**, Hoppers hosted a day-long **conference encouraging diversity and inclusivity** with key highlights being our industry partners' influential involvement.
- We were able to accomodate **60+ students** just from Hoppers, alongside a great turnout from the other societies and departments.
- On 18th March 2023, **our sponsors** (including Huawei, Bloomberg, aleios, and Skyscanner) held **workshops** on socket networking, sustainable design, and location awareness indoors. In addition, we then had a workshop presented by Senior PALS. We also hosted insightful **discussion panels with faculty members** including Prof. Jane Hillston, Head of the School of Informatics.
- We would appreciate any support by providing speakers and mentors, or funds for catering, venue, and merchandise expenses!

SPONSORSHIP TIERS 2024-2025



	GOLD £1500	SILVER £1000	BRONZE £750
Dedicated event manager	✓	✓	✓
General support with planning	✓	✓	✓
Logo on our website	✓	✓	✓
Advice & feedback	✓	✓	
Guaranteed opportunity for talks	✓	✓	
Gold Sponsor for our International Women's Day event	✓	✓	
Guaranteed opportunity for workshops	✓		
Career opportunities advertised on our bi-weekly newsletter	✓		

OUR WEEKLY NEWSLETTER



This is included within our gold package. What can we advertise there?

This service includes the distribution and promotion of:

- **Sponsor Events**, e.g. workshops, spring weeks, talks
 - **Career Opportunities**, e.g. internships, graduate roles, full-time positions
 - **Other relevant communications.**
-



THANK YOU!

We would love to have you on board.

For questions, please contact us at
edinburghhoppers@gmail.com